

# Social Media Ettiquette

**#TrailsForAll**

## What to Do

- Do share your lived experience.
- Do share photos/videos of being outdoors or enjoying accessible features on the trails.
- Do speak or write captions with a positive tone, underlining the accessibility of the trails.
- Do invite your audience to provide feedback on the trails/projects.
- Do be mindful of different abilities our community has.

## What Not to Do

- Don't focus on the negative. If something is inaccessible, point it out but provide a solution. (i.e. "Would love to see X trail have X feature...")
- Don't mention COVID directly, bash restrictions or otherwise.
- Don't show off or do anything dangerous while on the trails.
- Do not post a photo of someone without their permission.
- Don't engage in any online banter.

If you are unsure about something you want to post, please contact [hello@accessnow.ca](mailto:hello@accessnow.ca)



**@AccessNowApp**

